

In My Opinion....

Lexi Thompson Golf Digest Cover a Step Forward

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Last year at the Kraft Nabisco Championship in Rancho Mirage, Calif., we heard nothing but criticism about the Paulina Gretzky cover on the Fitness Issue of Golf Digest. I agreed that she was not the proper athletic figure, let alone golfer, I would want young girls to emulate. Her claim to fame was dating a prominent player on the PGA Tour, Dustin Johnson. Through all of the hubbub the result was lots of Twitter traffic, lots of clicks on GolfDigest.com and a ground swell of attention to the subject.

This year, we got what we wanted and should have gotten last year with the Fitness Issue of the largest golf publication in the world. Whether we agree with her decision to pose for this

photo or not, she is an empowered young woman making her own business decisions. She is a fit, sexy, athletic GOLFER who represents a dedication to fitness and the respect of her fellow players. The inside of the magazine is full of talented LPGA players sharing their fitness regimes and representing the best that this Tour has to offer. The thing that this cover could do that last year's didn't is bring new viewers to TV coverage of the LPGA. I only hope the world pays attention and talks about it. It's time we talk about things when the right thing happens and not only when the wrong thing happens.